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## **EXCLUSIVE ROUND TABLE FOR LEADING BUSINESS FAMILIES**

*followed by networking & dinner at*  
**TAJ Skyline Hotel, Ahmedabad**

**SAVE THE DATE**

**9 JUNE 2022**

**4:00 PM – 8:00 PM**

**VENUE :** The Taj Skyline, Sindhu Bhavan Marg, PRL Colony, Thaltej, Ahmedabad, Gujarat 380058

**RSVP :** [info@campdenfamilyconnect.com](mailto:info@campdenfamilyconnect.com) | +91 8433994740



# AHMEDABAD ROUND TABLE

## AGENDA

**16.00 – 16.30 REGISTRATION & REFRESHMENTS**

**16.30 – 15.10 FIRESIDE CHAT: DECODING VENTURE CAPITAL INVESTMENTS FOR WEALTHY FAMILIES**

As per Campden Wealth's 2021 report on Family Offices Investing in Venture Capital, the average family office venture allocation globally was 12% of the total portfolio, and returns from venture investments exceeded expectations with an average internal rate of return (IRR) of 24% over 12 months.

In this fireside chat, learn from leading family offices: The What, Why, When, and How of Venture investing in India. The conversation would also give insights on the new structures to invest in leading early-stage or late-stage startups while avoiding the pitfalls of venture investing.

*Moderator: Anirudh Damani • Director, Artha India Ventures*

*Dr. Aarti Gupta • Chief Investment Officer, DBR Ventures*

**17.10 - 18.15 THEMATIC ROUND TABLE DISCUSSION**

**1. Ring fencing your personal wealth beyond generations**

For decades, it was common place for business families to co-mingle business and personal assets. Since the introduction of creditor friendly laws such as Insolvency and Bankruptcy Code of 2016, families are particular about the safety of personal assets and keen to put in place structures to preserve and grow them. The pandemic has also provided an impetus to the families to carry out estate and succession planning.

**2. Challenges and road blocks faced while raising funds for expanding family businesses / exiting one of the lines of businesses**

Businesses would have raised funds by way of debt or equity, from banks, NBFCs, PE funds during their lifecycle. Several aspects need to be considered while raising funds and each fund raise has to be tailored to the requirements of the business. Similarly, exits from one or more lines of businesses have to be carefully structured to maximize gains and minimize legal, regulatory and contractual risks and hurdles. In this session we aim to discuss the challenges faced by family businesses during fund raises and exits or apprehensions that family businesses may have prior to undertaking such fund raises / exits.

**18.15 - 18.30 KEY TAKEAWAYS FROM THEMATIC ROUND TABLE DISCUSSIONS**

**18.30 – 20.30 NETWORKING & DINNER**

*Campden Family Connect - An exclusive network of world's leading families*

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## SPEAKER PROFILES

**Dr. Aarti  
Gupta**

*Chief Investment  
Officer,*  
**DBR Ventures**

Dr Aarti Gupta belongs to the promoter family of the Jagran group, a business house with interests spanning across media & communications, education, real estate and hosiery exports. She heads the investment strategy for the family office and is the Chief Investment Officer at DBR Ventures, an angel investing entity that invests in smart and transformative early-stage start-ups. She is an investor on India's first reality start-up funding TV Show, Horses Stable and is named amongst the 22 Top Women Investors in the country by Inc42.

She's the National Head for FICCI FLO Start-ups, an ecosystem for women founders and investors, where she's helped bring up concerns linked to the development of women entrepreneurs at the state and national levels. She is also the Chairperson of the Startup Committee of Merchant Chamber of UP.

Dr Gupta holds a PhD in Economics from IIT Kanpur, a post-graduate diploma in business studies from Harvard University, and a Master's degree in Economics from Northeastern University. Further, she is on the board of Harvard Alumni for Global Women's Empowerment.

**Anand  
Shah**

*Senior Partner,*  
**AZB & Partners**

Anand also co-heads the Private Client Practice wherein he regularly advises promoter families on succession planning, family arrangements and restructuring of promoter holdings across group organisations. Apart from private client matters he also covers a range of practice areas including Corporate, M&A, Banking & Finance, Aviation and Private Equity. He contributes to the Private Client Practice at AZB with his in-depth knowledge in the field of corporate law, SEBI regulations, trust law, real estate law - all crucial in family re-organisations and structuring promoter holding. He is a qualified Indian solicitor and a graduate of Government Law College, Mumbai.

**Anirudh  
Damani**

*Director,*  
**Artha India  
Ventures**

Anirudh is a successful fourth-generation entrepreneur and founder of Artha India Ventures. He has been an angel investor in India since 2011, prior to which he was an entrepreneur in the energy sector in the US and in India. The red-tapism culture bogging down Indian entrepreneurs in 2012-13 drove him to invest and mentor early-stage founders. He gravitated towards founders building "need-to-solve" solutions through technology for a large niche audience.

Anirudh's knack for identifying 'the' founding team to back got further enhanced through solid investments in Karza Technologies, Interstellar, Coutloot, ConfirmTkt, and IconBuild. Artha's portfolio now has 90+ investments spread across India, the USA, Israel, and Africa, with multi-bagger investments in OYO Rooms, Tala, Exotel, and Purple. Anirudh's knack for picking winners is evident from the 7.52x multiple on capital on the overall Artha startup portfolio.

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